DEN MORIT

ADVERTISING & SUPPORT

This is not just a magazine.

- bridge between the oldest profession and the worlds of art and fashion.
- community. Each volume is a piece of a larger, global narrative—meant to be collected, shared, and treasured.

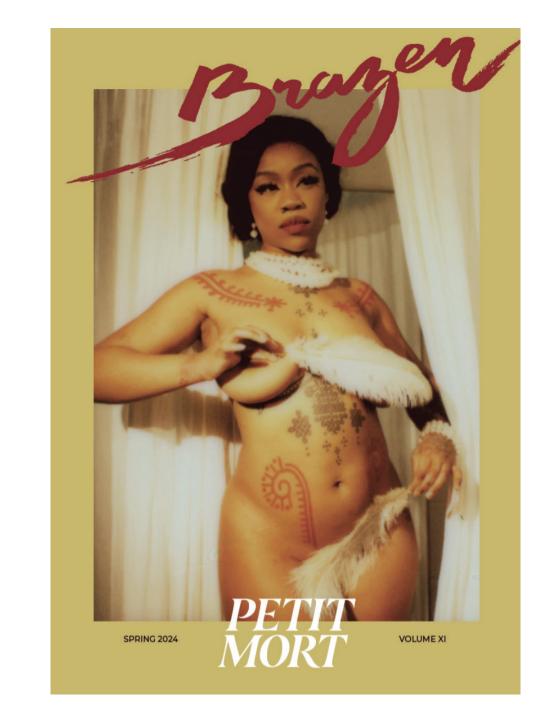


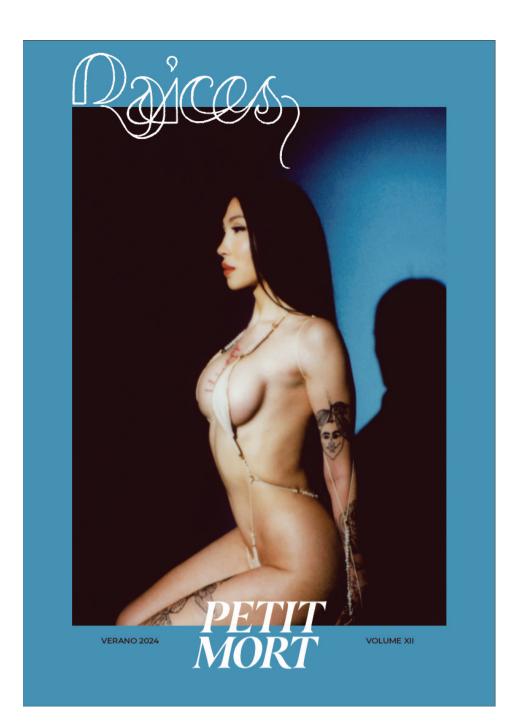


PETIT MORT

• PETIT MORT is an arts and advocacy organization for sex workers worldwide that preserves our history, celebrates our cultural contributions, and serves as a

• In an era where "periodical print is dead," we defy the norm by creating evergreen content designed to immortalize the wisdom, art, and stories of the sex work











We are more than a publication.

We are the stewards of our history as it unfolds.

- Our mission is to become a global institution that provides comprehensive programs supporting the sustainability and empowerment of sex workers and creatives.
- With a bi-annual publishing schedule—releasing issues in the spring and fall—we produce timeless content centered on themes of the human experience from the unique perspective of the oldest profession.
- We publish culture and industry current events on our website, *petitmort.com*, multiple times a week, making us **the industry's most well-rounded media outlet** on the pulse of contemporary issues.
- We host regular events in NYC attended by our network of industry titans and attract the attention of curious creatives across the vanguard of culture.



We'll give you the keys

to unlock your potential in a competitive market.

- Access a powerful, underserved market by engaging directly with a significant and influential audience eager for meaningful connections.
- Build trust and brand loyalty through enhanced brand credibility by supporting a marginalized community, demonstrating inclusivity and social responsibility.
- Gain insight into cutting-edge trends and stay ahead of the curve with insights from our network at the forefront of culture and emerging technologies.
- Enjoy financial advantages with **tax-deductible contributions** through our fiscal sponsor, Fractured Atlas.

PETIT MORT





WE SPEAK DIRECTLY TO ONE OF THE MOST INFLUENTIAL AND POWERFUL BUYING FORCES THAT HAS BEEN HISTORICALLY UNDER-SERVED AND UNDERESTIMATED.

PM

Eyes up here!

THE CURIOUS

• College professors, philosopers, historians, psychologists, birth workers, college students, progressive thinkers, people who are sex positive, non monogamous, queer, gender-non conforming, seek to explore underground communities and obtain a more nuanced sex education that includes kink

300K+ SOCIAL ACCOUNTS ENGAGED MONTHLY

ADMIRERS

• Designers, drag queens, activists, photographers, stylists, artists, writers, and people who covet the lifestyle of our imediate circle

10K UNIQUE WEBSITE VIEWS MONTHLY

IMMEDIATE CIRCLE

• High-medium income adult entertainers (ie. porn stars, escorts, dominatrixes, strippers, content creators), kink lifestyle enthusiasts

5K PRINT MAGAZINES IN CIRCULATION

PETIT MORT



- professional ambition
- social justice
- sustainability
- non-denominational & new age spirituality

EDUCATION

- bachelor-phd
- highly inteligent high school graduates and independent learners
- pursuants of niche continuing ed.

LIFESTYLE

- frequent travelers for work and play
- routine beauty maintenance: ie. cosmetic procedures, hair, nails, massage

ENTERTAINEMENT

- visiting museums
- fine dining
- luxury shopping
- film and theater
- poetry readings
- nightlife

PROFESSIONAL PURSUITS

- writing
- painting
- photography
- music
- theater
- fashion
- STEM

60% WOMEN **40% MEN**

AGE RANGE

16% 18-24 50% 25-34 20% 35-44 5% 45-54

TOP CITIES

New York London Los Angeles Melbourne Chicago Paris Berlin Mexico City



STATS

PRINT

PETIT MORT MAGAZINE		RATE
back cover		\$5000
inside front cover		\$3000
inside back cover		\$3000
2 page spread insert		\$2500
single page insert		\$1500
RESOLUTION: 300 DPI	COLOR: CMYK	DIMENSIONS: A4

CUSTOM CONTENT CREATION

ADVERTORIAL

STARTS AT \$5000

- Become a part of the conversation & Petit Mort archive
- Interview or article write-up about brand & founders
- Editorial style marketing images created by our inhouse team
- Instagram & Twitter post
- Two page spread minimum & online feature

*10% discount is applied with purchase of two or more advertising placements.

PETIT MORT

DIGITAL

PETIT MORT ONLINE	RA
Instagram grid post	\$0
Twitter post	\$4
Instagram story	\$
petitmort.com homepage banner	\$1000 / mo

ADVERTISMENT

STARTS AT \$2500

- Copywriting
- Graphic design
- Product or service marketing images created by our inhouse team
- Instagram & Twitter post
- Two page spread minimum
- petitmort.com homepage banner placement for 1 month



2025



RATES

In order to spread our seeds of wisdom,

PETIT MORT needs to be well endowed.



PETIT MORT

Support Tiers

- 1. TEASE \$5,000
- 2. FLIRT \$10,000
- 3. ADMIRER \$25,000
- 4. PARAMOUR \$50,000
- 5. BENEFACTOR \$100,000
- 6. GRAND PATRON \$250,000



Tease **\$5,000** per year

BRAND ALIGNMENT

DIGITAL PROMOTION

EVENT ACCESS

ADVERTISING OPPORTUNITIES

PETIT MORT



• Logo placement on the PETIT MORT website's sponsor page with a link to your site. • Recognition in the "Community Partners" section of one issue per year.

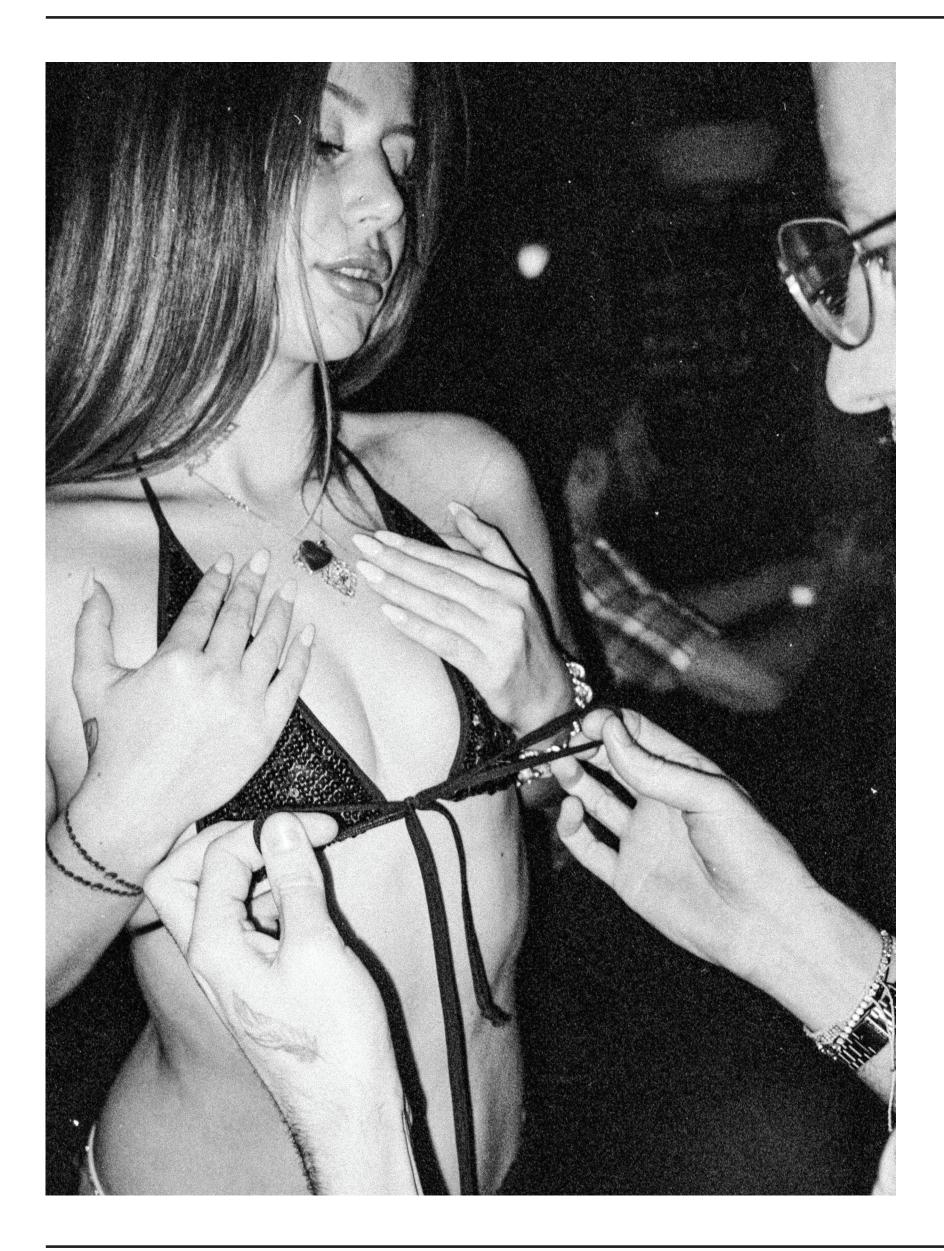
• Mention in a sponsor appreciation post on social media platforms (1 per year).

• Two complimentary tickets to PETIT MORT launch parties filled with performances, DJs, and the most innovative and brilliant people in our industry.

• Option to purchase discounted digital advertising on our website and social media platforms.

2025

TEASE





BRAND ALIGNMENT

DIGITAL PROMOTION

EVENT ACCESS

ADVERTISING OPPORTUNITIES

PETIT MORT



• Prominent logo placement on the website's sponsor page. • Recognition in the "Community Partners" section of both annual issues.

• Dedicated social media shout-outs (2 per year).

• Four complimentary tickets to launch parties. Opportunity to include promotional materials at one event.

• One full-page advertisement in one issue per year. • Discounted rates for additional digital ads.

2025

FLIRT





BRAND ALIGNMENT

DIGITAL PROMOTION

EVENT ACCESS

ADVERTISING OPPORTUNITIES

COLLABORATIVE OPPORTUNITIES

PETIT MORT

• Enhanced logo placement on the website and event materials. • Recognition in both issues of the magazine.

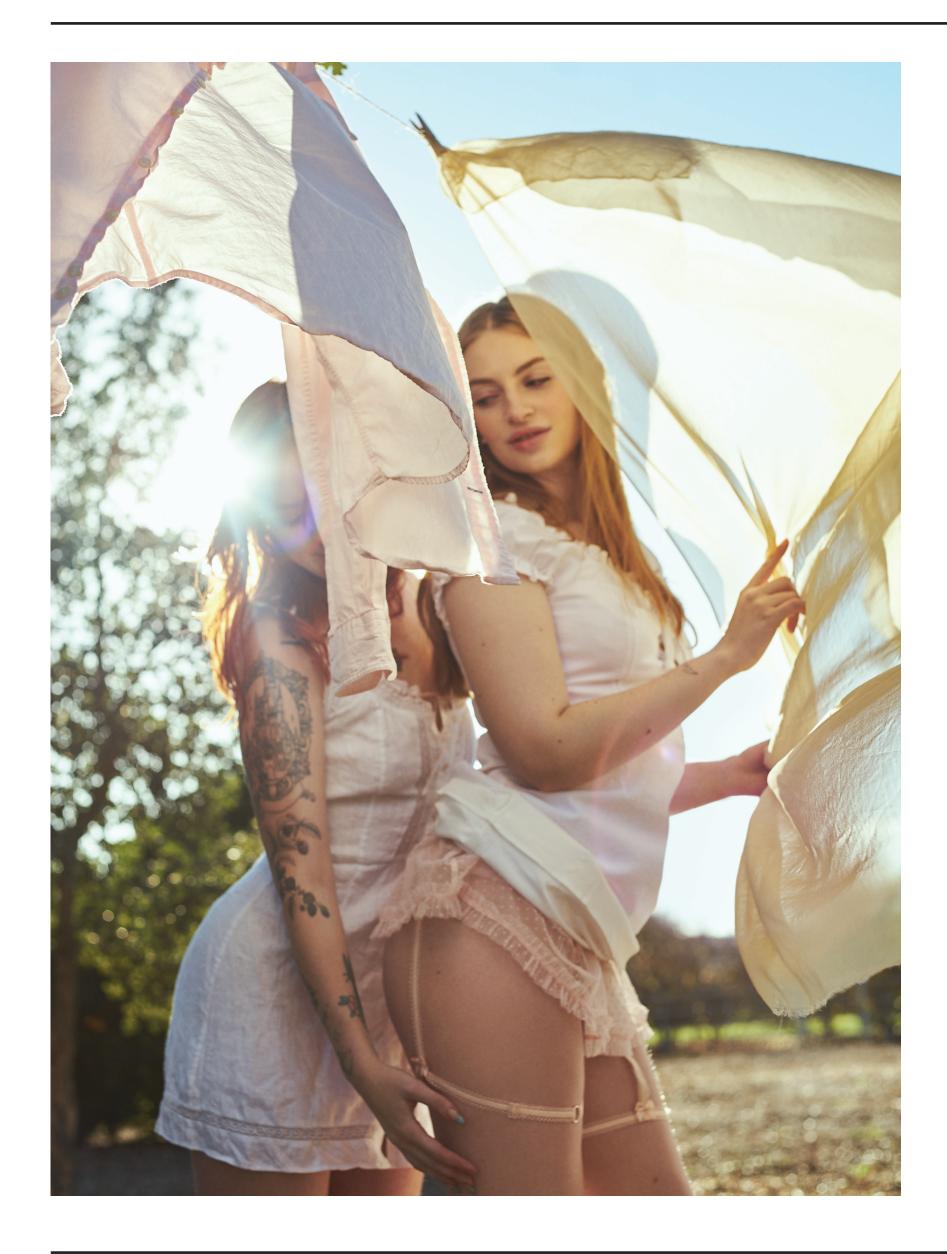
• Quarterly social media mentions (4 per year).

• Six complimentary tickets to launch parties. • Reserved seating and VIP access.

• One full-page advertisement in both issues per year. • Featured advertisement in email newsletters (2 per year).

• Access to our production services at discounted rates. • Feature article about your organization on our website. 2025

ADMIRER





BRAND ALIGNMENT

DIGITAL PROMOTION

EVENT ACCESS

ADVERTISING OPPORTUNITIES

COLLABORATIVE OPPORTUNITIES

ONLINE PRESENCE

PETIT MORT

Paramour

• Premium logo placement on all digital platforms and event materials. • Recognition as a Paramour Sponsor in both magazine issues.

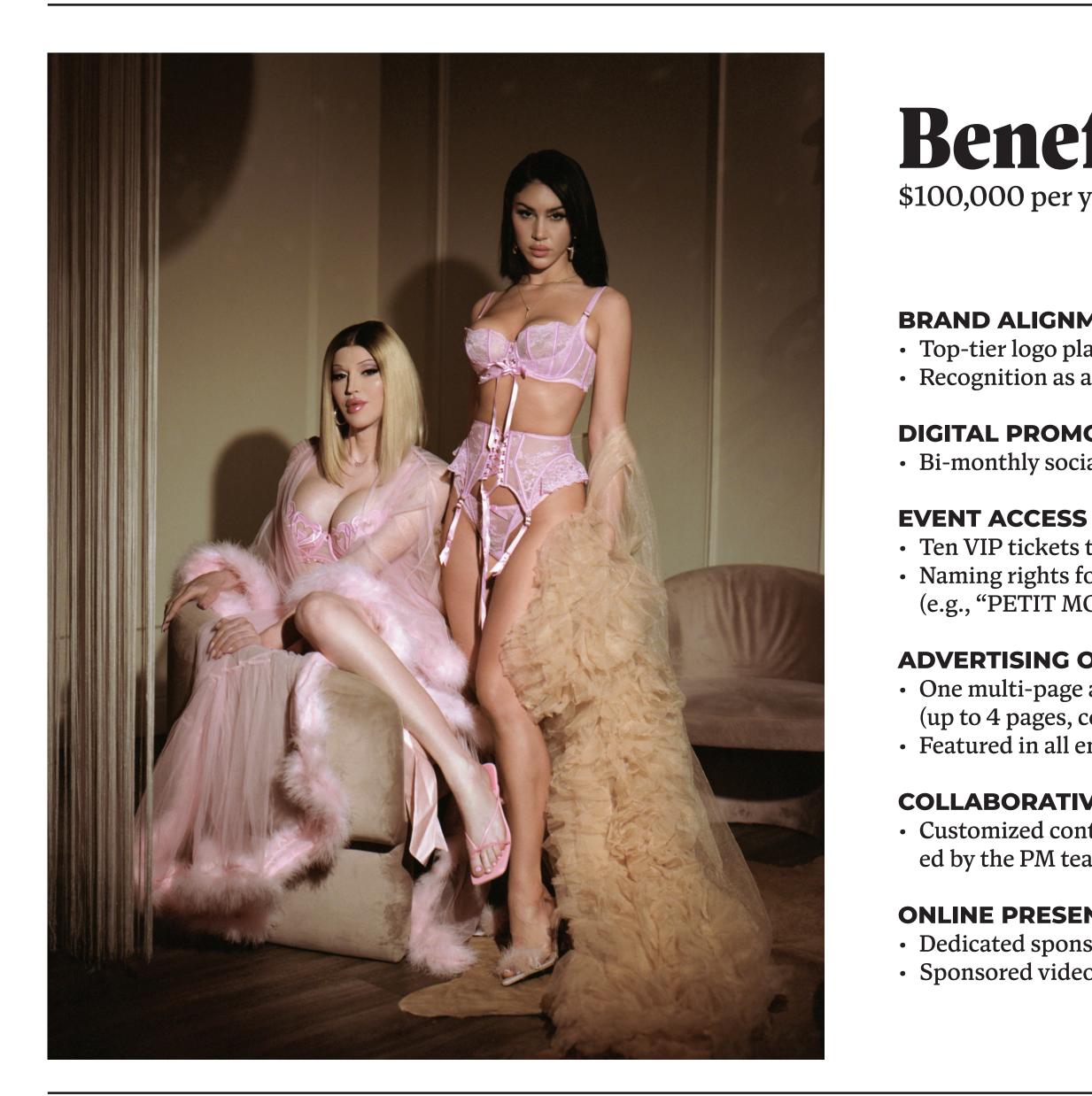
• Monthly social media mentions (12 per year).

• Eight VIP tickets to launch parties. • Opportunity to address attendees at an event.

• One two-page ad spread in both issues per year. • Featured advertisements in email newsletters (4 per year).

• Access to our production services at discounted rates. • Feature article about your organization on our website.

• Sponsored content articles on our website (2 per year)



PETIT MORT



\$100,000 per year

BRAND ALIGNMENT

• Top-tier logo placement across all platforms. • Recognition as a Benefactor in all communications.

DIGITAL PROMOTION

• Bi-monthly social media features (6 per year).

• Ten VIP tickets to all events. • Naming rights for one major party per year (e.g., "PETIT MORT Benefactor Ball presented by [Sponsor Name]").

ADVERTISING OPPORTUNITIES

• One multi-page advertorial in both issues per year (up to 4 pages, content developed collaboratively). • Featured in all email newsletters with a sponsor message (6 per year).

COLLABORATIVE OPPORTUNITIES

• Customized content creation projects with more editorial input (a zine for your brand created by the PM team eg., BREAD zine by Cash app)

ONLINE PRESENCE

• Dedicated sponsor page on our website. • Sponsored video content opportunities.

SUPPORT



PETIT MORT

\$250,000 per year

BRAND ALIGNMENT

DIGITAL PROMOTION

EVENT ACCESS

ADVERTISING OPPORTUNITIES

COLLABORATIVE OPPORTUNITIES

- Exclusive partnerships with our network of artists and writers for brand campaigns.

ONLINE PRESENCE

ADDITIONAL BENEFITS

Grand Patron

• Exclusive top-tier logo placement across all platforms and materials. • Recognition as the Grand Patron in all communications and events.

• Customized social media campaigns quarterly (4 per year).

• Reserved section at events for your company and brand reps. • Title sponsorship of all major events for the year.

• Opportunity to co-host events or exhibitions (subject to agreement).

• Multi-page advertorials in both issues per year (up to 8 pages, content co-created). • Personalized sponsor message in each issue.

• Joint development of special projects or initiatives.

- (eg., ersonalized zine, webseries, or event series)
- Access to our production services for comprehensive marketing solutions.

• Dedicated section on our website featuring your organization's contributions and collaborative content.

• Opportunity to publish thought leadership pieces or interviews.

• Customized sponsorship package tailored to your marketing and CSR objectives. • Strategic partnership meetings with PETIT MORT leadership. • Detailed impact reports showcasing the influence of your support.



PETITMORT.COM

@PETITMORTMAG

INFO@PETITMORT.COM

Contact us when you are ready to make history.

2025

CONTACT

Your support of *PETIT MORT* is more than a sponsorship; it's a partnership in preserving history and fostering creativity.

Together, we can challenge misconceptions, uplift voices, and contribute to a legacy that empowers sex workers and creatives worldwide.

This is not just a magazine. It's a movement. Join us.

