

*PETIT MORT*

ADVERTISING & SUPPORT

# This is not just a magazine.

- *PETIT MORT* is an arts and advocacy organization for sex workers worldwide that preserves our history, celebrates our cultural contributions, and serves as a bridge between the oldest profession and the worlds of art and fashion.
- In an era where “periodical print is dead,” we defy the norm by creating evergreen content designed to immortalize the wisdom, art, and stories of the sex work community. Each volume is a piece of a larger, global narrative—meant to be collected, shared, and treasured.







**We are more than  
a publication.**

**We are the stewards of  
our history as it unfolds.**

- Our mission is to become a global institution that provides comprehensive programs supporting the **sustainability and empowerment** of sex workers and creatives.
- With a bi-annual publishing schedule—releasing issues in the spring and fall—we produce **timeless content** centered on themes of the human experience from the unique perspective of the oldest profession.
- We publish culture and industry current events on our website, *petitmort.com*, multiple times a week, making us **the industry's most well-rounded media outlet** on the pulse of contemporary issues.
- We host regular events in NYC attended **by our network of industry titans** and attract the attention of curious creatives **across the vanguard of culture**.



# We'll give you the keys to unlock your potential in a competitive market.

- Access a powerful, underserved market by **engaging directly** with a significant and influential audience eager for meaningful connections.
- Build trust and brand loyalty through **enhanced brand credibility** by supporting a marginalized community, demonstrating inclusivity and social responsibility.
- Gain insight into cutting-edge trends and **stay ahead of the curve** with insights from our network at the forefront of culture and emerging technologies.
- Enjoy financial advantages with **tax-deductible contributions** through our fiscal sponsor, Fractured Atlas.





WE SPEAK DIRECTLY TO ONE OF THE MOST INFLUENTIAL AND POWERFUL BUYING FORCES THAT HAS BEEN HISTORICALLY UNDER-SERVED AND UNDERESTIMATED.

Eyes up here!

THE CURIOUS

- College professors, philosopers, historians, psychologists, birth workers, college students,progressive thinkers, people who are sex positive, non monogamous, queer, gender-non conforming, seek to explore underground communities and obtain a more nuanced sex education that includes kink

ADMIRERS

- Designers, drag queens, activists, photographers, stylists, artists, writers, and people who covet the lifestyle of our imediate circle

IMMEDIATE CIRCLE

- High-medium income adult entertainers (ie. porn stars, escorts, dominatrixes, strippers, content creators), kink lifestyle enthusiasts

300K+ SOCIAL ACCOUNTS ENGAGED MONTHLY

10K UNIQUE WEBSITE VIEWS MONTHLY

5K PRINT MAGAZINES IN CIRCULATION

PM

VALUES

- professional ambition
- social justice
- sustainability
- non-denominational & new age spirituality

EDUCATION

- bachelor-phd
- highly inteligent high school graduates and independent learners
- pursuants of niche continuing ed.

LIFESTYLE

- frequent travelers for work and play
- routine beauty maintenance: ie. cosmetic procedures, hair, nails, massage

ENTERTAINEMENT

- visiting museums
- fine dining
- luxury shopping
- film and theater
- poetry readings
- nightlife

PROFESSIONAL PURSUITS

- writing
- painting
- photography
- music
- theater
- fashion
- STEM

60% WOMEN  
40% MEN

AGE RANGE

16% 18-24  
50% 25-34  
20% 35-44  
5% 45-54

TOP CITIES

New York  
London  
Los Angeles  
Melbourne  
Chicago  
Paris  
Berlin  
Mexico City



PRINT

PETIT MORT MAGAZINE	RATE
back cover	\$5000
inside front cover	\$3000
inside back cover	\$3000
2 page spread insert	\$2500
single page insert	\$1500
RESOLUTION: 300 DPI	COLOR: CMYK
DIMENSIONS: A4	

DIGITAL

PETIT MORT ONLINE	RATE
Instagram grid post	\$600
Twitter post	\$400
Instagram story	\$150
petitmort.com homepage banner	\$1000 / month

CUSTOM CONTENT CREATION

ADVERTORIAL	STARTS AT \$5000
<ul style="list-style-type: none"><li>• Become a part of the conversation &amp; Petit Mort archive</li><li>• Interview or article write-up about brand &amp; founders</li><li>• Editorial style marketing images created by our inhouse team</li><li>• Instagram &amp; Twitter post</li><li>• Two page spread minimum &amp; online feature</li></ul>	

ADVERTISEMENT	STARTS AT \$2500
<ul style="list-style-type: none"><li>• Copywriting</li><li>• Graphic design</li><li>• Product or service marketing images created by our inhouse team</li><li>• Instagram &amp; Twitter post</li><li>• Two page spread minimum</li><li>• petitmort.com homepage banner placement for 1 month</li></ul>	

\*10% discount is applied with purchase of two or more advertising placements.



In order to  
spread our seeds  
of wisdom,  
*PETIT MORT*  
needs to be  
well endowed.



Support  
Tiers

- 1. **TEASE**  
\$5,000
- 2. **FLIRT**  
\$10,000
- 3. **ADMIRER**  
\$25,000
- 4. **PARAMOUR**  
\$50,000
- 5. **BENEFACTOR**  
\$100,000
- 6. **GRAND PATRON**  
\$250,000





# Tease

\$5,000 per year

**BRAND ALIGNMENT**

- Logo placement on the PETIT MORT website’s sponsor page with a link to your site.
- Recognition in the “Community Partners” section of one issue per year.

**DIGITAL PROMOTION**

- Mention in a sponsor appreciation post on social media platforms (1 per year).

**EVENT ACCESS**

- Two complimentary tickets to PETIT MORT launch parties filled with performances, DJs, and the most innovative and brilliant people in our industry.

**ADVERTISING OPPORTUNITIES**

- Option to purchase discounted digital advertising on our website and social media platforms.





# Flirt

\$10,000 per year

**BRAND ALIGNMENT**

- Prominent logo placement on the website’s sponsor page.
- Recognition in the “Community Partners” section of both annual issues.

**DIGITAL PROMOTION**

- Dedicated social media shout-outs (2 per year).

**EVENT ACCESS**

- Four complimentary tickets to launch parties.
- Opportunity to include promotional materials at one event.

**ADVERTISING OPPORTUNITIES**

- One full-page advertisement in one issue per year.
- Discounted rates for additional digital ads.





# Admirer

\$25,000 per year

**BRAND ALIGNMENT**

- Enhanced logo placement on the website and event materials.
- Recognition in both issues of the magazine.

**DIGITAL PROMOTION**

- Quarterly social media mentions (4 per year).

**EVENT ACCESS**

- Six complimentary tickets to launch parties.
- Reserved seating and VIP access.

**ADVERTISING OPPORTUNITIES**

- One full-page advertisement in both issues per year.
- Featured advertisement in email newsletters (2 per year).

**COLLABORATIVE OPPORTUNITIES**

- Access to our production services at discounted rates.
- Feature article about your organization on our website.





# Paramour

\$50,000 per year

**BRAND ALIGNMENT**

- Premium logo placement on all digital platforms and event materials.
- Recognition as a Paramour Sponsor in both magazine issues.

**DIGITAL PROMOTION**

- Monthly social media mentions (12 per year).

**EVENT ACCESS**

- Eight VIP tickets to launch parties.
- Opportunity to address attendees at an event.

**ADVERTISING OPPORTUNITIES**

- One two-page ad spread in both issues per year.
- Featured advertisements in email newsletters (4 per year).

**COLLABORATIVE OPPORTUNITIES**

- Access to our production services at discounted rates.
- Feature article about your organization on our website.

**ONLINE PRESENCE**

- Sponsored content articles on our website (2 per year)





# Benefactor

\$100,000 per year

## BRAND ALIGNMENT

- Top-tier logo placement across all platforms.
- Recognition as a Benefactor in all communications.

## DIGITAL PROMOTION

- Bi-monthly social media features (6 per year).

## EVENT ACCESS

- Ten VIP tickets to all events.
- Naming rights for one major party per year (e.g., “PETIT MORT Benefactor Ball presented by [Sponsor Name]”).

## ADVERTISING OPPORTUNITIES

- One multi-page advertorial in both issues per year (up to 4 pages, content developed collaboratively).
- Featured in all email newsletters with a sponsor message (6 per year).

## COLLABORATIVE OPPORTUNITIES

- Customized content creation projects with more editorial input (a zine for your brand created by the PM team eg., BREAD zine by Cash app)

## ONLINE PRESENCE

- Dedicated sponsor page on our website.
- Sponsored video content opportunities.





# Grand Patron

\$250,000 per year

**BRAND ALIGNMENT**

- Exclusive top-tier logo placement across all platforms and materials.
- Recognition as the Grand Patron in all communications and events.

**DIGITAL PROMOTION**

- Customized social media campaigns quarterly (4 per year).

**EVENT ACCESS**

- Reserved section at events for your company and brand reps.
- Title sponsorship of all major events for the year.
- Opportunity to co-host events or exhibitions (subject to agreement).

**ADVERTISING OPPORTUNITIES**

- Multi-page advertorials in both issues per year (up to 8 pages, content co-created).
- Personalized sponsor message in each issue.

**COLLABORATIVE OPPORTUNITIES**

- Joint development of special projects or initiatives. (eg., ersonalized zine, webseries, or event series)
- Access to our production services for comprehensive marketing solutions.
- Exclusive partnerships with our network of artists and writers for brand campaigns.

**ONLINE PRESENCE**

- Dedicated section on our website featuring your organization’s contributions and collaborative content.
- Opportunity to publish thought leadership pieces or interviews.

**ADDITIONAL BENEFITS**

- Customized sponsorship package tailored to your marketing and CSR objectives.
- Strategic partnership meetings with PETIT MORT leadership.
- Detailed impact reports showcasing the influence of your support.





Contact us when you are ready  
to make history.

PETITMORT.COM

@PETITMORTMAG

INFO@PETITMORT.COM



Your support of *PETIT MORT* is more than a sponsorship;  
it's a partnership in preserving history and fostering creativity.

Together, we can challenge misconceptions, uplift voices,  
and contribute to a legacy that empowers sex workers and creatives worldwide.

**This is not just a magazine.** It's a movement. Join us.

