MEDIA KIT 2022

### Civilians have Vogue, sex workers have PETIT MORT.



## WHYAREYOUSO OBSESSED WIJH

It is undeniable that the world is fascinated by sex workers. Our clandestine existence has always oscillated between social progress and stigmatization. We are referenced in every form of media and have served as great muses to the arts for centuries. Yet rarely are we recognized for our contributions, spoken in high regard, or given credit for our influence on global culture.

We've created a platform to celebrate all that we do; not just as companions and entertainers but as masters of the sensory arts, educators of if intimacy, and brilliant intellectuals. This industry is so rich with talent and creativity. We deserve a safe space for expression that isn't under constant threat of censorship.

We aim to bridge the gap between the oldest profession and contemporary art, culture, and fashion. We are shining a light on our unique talents and holding a mirror to the rest of the world.



ABOUT OUR MISSION PM

### WHO TAKES CONTROL OF THE NARATIVE CHANGES HISTORY.

We are a group of interdsciplinary sex workers who are commited to keeping a physical record of our art, wisdom, and culture alive in a modern world that tries to erase us.

### Penelope Dario - Founder, Editor-in-Cheif

Penelope is a jack of all trades who spent most of her life inmersed in the commercial and fine art world. In 2017 she entered sex work and discovered that erotica is the foundation of all creative energy. After exploring several avenues within the adult industry she was inspired to channel her background in Illustration, Photography, and Design through the development of a platform that shines a light on an old profession with a rich culture that has been cast into the shadows for far too long.

### **Molly Simmons - Literary Editor**

Molly Simmons is a writer, organizer, and full-service sex worker. As the founding member of SWOP Brooklyn, she spent two years as a chapter representative before stepping down to focus on her memoir. She is also a healing practitioner, a witch, and an artist. Her work explores the intersections of trauma, sexuality, and the possibility of healing in sex work spaces...

### Mia Lee - CFO and financial correspondent

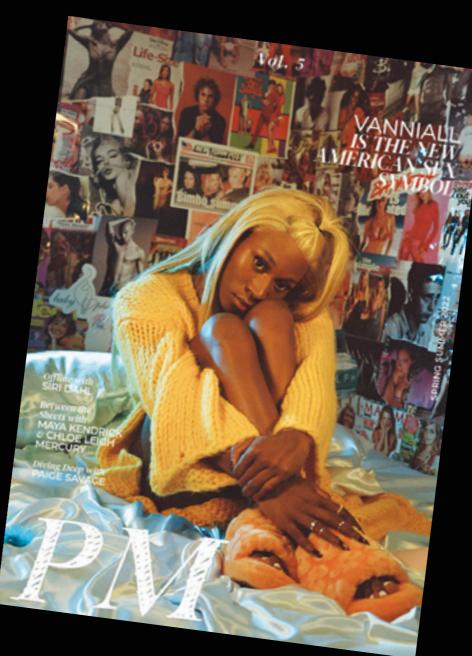
Mia is a NYC based companion who traded in her corner office for a corner suite. She spent over a decade working in finance restructuring companies and now uses her CPA license to answer the finance and tax questions of adult industry members.

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### UPCOMING ISSUE: SPRING / SUMMER 2022

### **COVER STORY / INTERVIEW**

VANNIALL Is the new american sex symbol.



### **FEATURE INTERVIEWS**

Siri Dahl Erin Caroll Paige Savage Maya Kendrick Chloe Lee Murcury Your Master Gardener Danny Gold Natasha Inamorata

### **POETRY**

For You I Would by Skylar Parkar

### **ESSAYS**

Class Drag by Sinnamon Love

Black and Unbroken by Neptune Violet

Trans & Queer Motherhood Sloane Holzer

### ARTIST FEATURE

Oz Halo

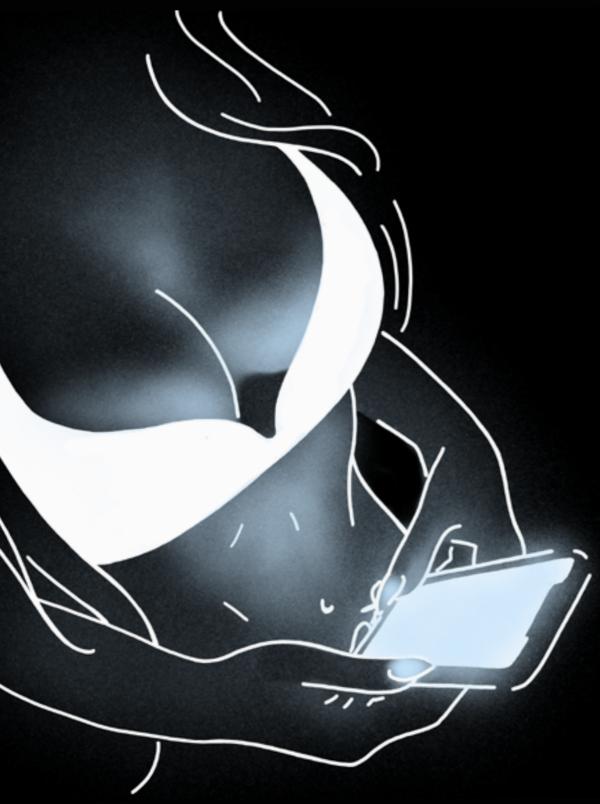
### **SERVICE PIECES**

Ask MIA (finance column) by Mia Lee

Cyber Security For Sw'ers By Mistress Fae

Dating Advice Column
By Molly Simmons

## GENNORE IEA.



We are so excited to announce the launch of our very own online platform **PETITMORT.COM** 

This is a complete digital media platfrom that will allow us to keep up with current events and open up so many oportuities for collaboration.

### **BEAUTY AND FASHION**

makeup tutorials
beauty product reviews
trend alerts
lingerie reviews
SW style in mainstream media

### **TECH AND FINANCE**

tax q&a's crypto adult user guides to social media TOS cyber security

### **ART AND POETRY**

artist features poetry

### **INDUSTRY ICONS**

feature interviews memorials

### **SEX EDUCATION**

trauma aware kink
aftercare
intimate product reviews
self care rituals
non monogamy
boundaries
consent
limits
gender identity vs. sexual expression

### **SW HISTORY & POLITICS**

profiles on historical figures in sw world events affect on sw criminalization and prohibition upcoming elections that affect us harmful legistlation

PM

## RYBS UP HERE.

WHERE THERE IS SEX WORK, THERE IS A STORY.

AND SEX WORK IS EVERYWHERE.

### THE CURIOUS:

Artists, musicians, film makers, photogtaphers, stylists, designers, drag queens, house wives, college professors, philosopers, historians, psychologystis, birth workers, college students, progressive thinkers, and former sex workers.

### **ADMIRERS:**

Clients, submissives, subscribers, fans, folloers, reply guys, and peeping toms.

### **IMMEDIATE CIRCLE:**

Content creators, escorts, strippers, cam models, porn stars, kink workers, dominatrixes, burlesque performers, and allies close to community members. 100 MILLION CASUAL CONSUMERS OF EROTIC ENTERTAINMENT

**49 MILLION LOYAL CONSUMERS** 

4 MILLION SEX WORKERS IN THE U.S.

PM

## GENNSIDE.

SOCIAL MEDIA	DURATION	PRICE
instagram post	perpetual	\$300
twitter post	perpetual	\$200
instagram story	24 hrs	\$50
PETITMORT.COM		
home page banner	1 month	\$1000
section page banner	1 month	\$600
article page banner	perpetual	\$400
PETIT MORT MAGAZINE (PRINT)		
back cover	6 months in stores, perpetual direct to consumer reprints online	\$2000
inside front cover	6 months in stores, perpetual direct to consumer reprints online	\$1500
inside back cover	6 months in stores, perpetual direct to consumer reprints online	\$1500
full spread insert	6 months in stores, perpetual direct to consumer reprints online	\$1000
single page insert	6 months in stores, perpetual direct to consumer reprints online	\$600
ADVERTORIAL		
online	1 week feature on home page + perpetual placement in section product placement in advertorial page on petitmort.com 1 social media post on both Instagram & Twitter	\$1200
print	6 months in stores, perpetual direct to consumer reprints online product placement in advertorial page on petitmort.com 1 week feature on home page + perpetual placement in section 1 social media post on both Instagram & Twitter	\$2500 per spread

<sup>\*</sup>PM team may assist in copy writing, editing, and graphic design layout at the request of the brand partner for advertorial placement

10% discount is applied with purchase of two or more advertising placements.

## PRINTMAGAZINE ADSPECS

**INSIDE FRONT COVER** 16.6" x 11.7" (1/8 bleeds) \$1,500

INSIDE BACK COVER 16.6" x 11.7" (1/8 bleeds) \$1,500

**FULL SPREAD INSERT** 6.6" x 11.7" \$1000

SINGLE SPREAD INSERT 8.3" x 11.7" \$500



## MHENWEPULLUP, WEBRINGTHE SAUCE.

**AW22 CONTENT DEADLINE:** 

6 /1/22

**AW ADVERTISING DEADLINE:** 

8/1/22

**RELEASE DATE** 

10/15/22

**SS23 CONTENT DEADLINE** 

12/7/23

SS23 ADVERTISING DEADLINE

2/1/23

**RELEASE DATE** 

3/22/2023



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### **SHOP**

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### WEARETHE MOVERS. WEARESEX WORKERS.