

PETIT MORT

ADVERTISING & SUPPORT

This is not just a magazine.

- PETIT MORT is an arts and advocacy organization for sex workers worldwide that preserves our history, celebrates our cultural contributions, and serves as a bridge between the oldest profession and the worlds of art and fashion.
- In an era where “periodical print is dead,” we defy the norm by creating evergreen content designed to immortalize the wisdom, art, and stories of the sex work community. Each volume is a piece of a larger, global narrative—meant to be collected, shared, and treasured.





**We are more than
a publication.**

**We are the stewards of
our history as it unfolds.**

- Our mission is to become a global institution that provides comprehensive programs supporting the sustainability and empowerment of sex workers and creatives.
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- With a bi-annual publishing schedule—releasing issues in the spring and fall—we produce timeless content centered on themes of the human experience from the unique perspective of the oldest profession.
- We publish culture and industry current events on our website, petitmort.com, multiple times a week, making us the industry's most well-rounded media outlet on the pulse of contemporary issues.
- We host regular events in NYC attended by our network of industry titans and attract the attention of curious creatives across the vanguard of culture.

We'll give you the keys to unlock your potential in a competitive market.

- Access a powerful, underserved market by engaging directly with a significant and influential audience eager for meaningful connections.
- Build trust and brand loyalty through enhanced brand credibility by supporting a marginalized community, demonstrating inclusivity and social responsibility.
- Gain insight into cutting-edge trends and stay ahead of the curve with insights from our network at the forefront of culture and emerging technologies.
- Enjoy financial advantages with tax-deductible contributions through our fiscal sponsor, Fractured Atlas.



WE SPEAK DIRECTLY TO ONE OF THE MOST INFLUENTIAL AND POWERFUL BUYING FORCES THAT HAS BEEN HISTORICALLY UNDER-SERVED AND UNDERESTIMATED.

Eyes up here!

THE CURIOUS

- College professors, philosopers, historians, psychologists, birth workers, college students,progressive thinkers, people who are sex positive, non monogamous, queer, gender-non conforming, seek to explore underground communities and obtain a more nuanced sex education that includes kink

ADMIRERS

- Designers, drag queens, activists, photographers, stylists, artists, writers, and people who covet the lifestyle of our imediate circle

IMMEDIATE CIRCLE

- High-medium income adult entertainers (ie. porn stars, escorts, dominatrixes, strippers, content creators), kink lifestyle enthusiasts

2 MILLION SOCIAL ACCOUNTS ENGAGED MONTHLY

20K UNIQUE WEBSITE VIEWS MONTHLY

10K PRINT MAGAZINES IN CIRCULATION

PM

VALUES

- professional ambition
- social justice
- sustainability
- non-denominational & new age spirituality

EDUCATION

- bachelor-phd
- highly inteligent high school graduates and independent learners
- pursuants of niche continuing ed.

LIFESTYLE

- frequent travelers for work and play
- routine beauty maintenance: ie. cosmetic procedures, hair, nails, massage

ENTERTAINEMENT

- visiting museums
- fine dining
- luxury shopping
- film and theater
- poetry readings
- nightlife

PROFESSIONAL PURSUITS

- writing
- painting
- photography
- music
- theater
- fashion
- STEM

60% WOMEN
40% MEN

AGE RANGE

16% 18-24
50% 25-34
20% 35-44
5% 45-54

TOP CITIES

New York
London
Los Angeles
Melbourne
Chicago
Paris
Berlin
Mexico City

PRINT

PETIT MORT MAGAZINE	RATE
back cover	\$5000
inside front cover	\$3000
inside back cover	\$3000
2 page spread insert	\$2500
single page insert	\$1500
RESOLUTION: 300 DPI	COLOR: CMYK
DIMENSIONS: A4	

DIGITAL

PETIT MORT ONLINE	RATE
Instagram grid post	\$600
Twitter post	\$400
Instagram story	\$150
petitmort.com homepage banner	\$1000 / month

CUSTOM CONTENT CREATION

ADVERTORIAL	STARTS AT \$5000
<ul style="list-style-type: none">• Become a part of the conversation & Petit Mort archive• Interview or article write-up about brand & founders• Editorial style marketing images created by our inhouse team• Instagram & Twitter post• Two page spread minimum & online feature	

ADVERTISEMENT	STARTS AT \$2500
<ul style="list-style-type: none">• Copywriting• Graphic design• Product or service marketing images created by our inhouse team• Instagram & Twitter post• Two page spread minimum• petitmort.com homepage banner placement for 1 month	

*10% discount is applied with purchase of two or more advertising placements.

In order to
spread our seeds
of wisdom,
PETIT MORT
needs to be
well endowed.



Support
Tiers

- 1. **TEASE**
\$5,000
- 2. **FLIRT**
\$10,000
- 3. **ADMIRER**
\$25,000
- 4. **PARAMOUR**
\$50,000
- 5. **BENEFACTOR**
\$100,000
- 6. **GRAND PATRON**
\$250,000



Tease

\$5,000 per year

BRAND ALIGNMENT

- Logo placement on the PETIT MORT website’s sponsor page with a link to your site.
- Recognition in the “Community Partners” section of one issue per year.

DIGITAL PROMOTION

- Mention in a sponsor appreciation post on social media platforms (1 per year).

EVENT ACCESS

- Two complimentary tickets to PETIT MORT launch parties filled with performances, DJs, and the most innovative and brilliant people in our industry.

ADVERTISING OPPORTUNITIES

- Option to purchase discounted digital advertising on our website and social media platforms.



Flirt

\$10,000 per year

BRAND ALIGNMENT

- Prominent logo placement on the website’s sponsor page.
- Recognition in the “Community Partners” section of both annual issues.

DIGITAL PROMOTION

- Dedicated social media shout-outs (2 per year).

EVENT ACCESS

- Four complimentary tickets to launch parties.
- Opportunity to include promotional materials at one event.

ADVERTISING OPPORTUNITIES

- One full-page advertisement in one issue per year.
- Discounted rates for additional digital ads.



Admirer

\$25,000 per year

BRAND ALIGNMENT

- Enhanced logo placement on the website and event materials.
- Recognition in both issues of the magazine.

DIGITAL PROMOTION

- Quarterly social media mentions (4 per year).

EVENT ACCESS

- Six complimentary tickets to launch parties.
- Reserved seating and VIP access.

ADVERTISING OPPORTUNITIES

- One full-page advertisement in both issues per year.
- Featured advertisement in email newsletters (2 per year).

COLLABORATIVE OPPORTUNITIES

- Access to our production services at discounted rates.
- Feature article about your organization on our website.



Paramour

\$50,000 per year

BRAND ALIGNMENT

- Premium logo placement on all digital platforms and event materials.
- Recognition as a Paramour Sponsor in both magazine issues.

DIGITAL PROMOTION

- Monthly social media mentions (12 per year).

EVENT ACCESS

- Eight VIP tickets to launch parties.
- Opportunity to address attendees at an event.

ADVERTISING OPPORTUNITIES

- One two-page ad spread in both issues per year.
- Featured advertisements in email newsletters (4 per year).

COLLABORATIVE OPPORTUNITIES

- Access to our production services at discounted rates.
- Feature article about your organization on our website.

ONLINE PRESENCE

- Sponsored content articles on our website (2 per year)



Benefactor

\$100,000 per year

BRAND ALIGNMENT

- Top-tier logo placement across all platforms.
- Recognition as a Benefactor in all communications.

DIGITAL PROMOTION

- Bi-monthly social media features (6 per year).

EVENT ACCESS

- Ten VIP tickets to all events.
- Naming rights for one major party per year (e.g., “PETIT MORT Benefactor Ball presented by [Sponsor Name]”).

ADVERTISING OPPORTUNITIES

- One multi-page advertorial in both issues per year (up to 4 pages, content developed collaboratively).
- Featured in all email newsletters with a sponsor message (6 per year).

COLLABORATIVE OPPORTUNITIES

- Customized content creation projects with more editorial input (a zine for your brand created by the PM team eg., BREAD zine by Cash app)

ONLINE PRESENCE

- Dedicated sponsor page on our website.
- Sponsored video content opportunities.



Grand Patron

\$250,000 per year

BRAND ALIGNMENT

- Exclusive top-tier logo placement across all platforms and materials.
- Recognition as the Grand Patron in all communications and events.

DIGITAL PROMOTION

- Customized social media campaigns quarterly (4 per year).

EVENT ACCESS

- Reserved section at events for your company and brand reps.
- Title sponsorship of all major events for the year.
- Opportunity to co-host events or exhibitions (subject to agreement).

ADVERTISING OPPORTUNITIES

- Multi-page advertorials in both issues per year (up to 8 pages, content co-created).
- Personalized sponsor message in each issue.

COLLABORATIVE OPPORTUNITIES

- Joint development of special projects or initiatives. (eg., ersonalized zine, webseries, or event series)
- Access to our production services for comprehensive marketing solutions.
- Exclusive partnerships with our network of artists and writers for brand campaigns.

ONLINE PRESENCE

- Dedicated section on our website featuring your organization’s contributions and collaborative content.
- Opportunity to publish thought leadership pieces or interviews.

ADDITIONAL BENEFITS

- Customized sponsorship package tailored to your marketing and CSR objectives.
- Strategic partnership meetings with PETIT MORT leadership.
- Detailed impact reports showcasing the influence of your support.



Contact us when you are ready
to make history.

PETITMORT.COM

@PETITMORTMAG

INFO@PETITMORT.COM

Your support of *PETIT MORT* is more than a sponsorship;
it's a partnership in preserving history and fostering creativity.

Together, we can challenge misconceptions, uplift voices,
and contribute to a legacy that empowers sex workers and creatives worldwide.

This is not just a magazine. It's a movement. Join us.

